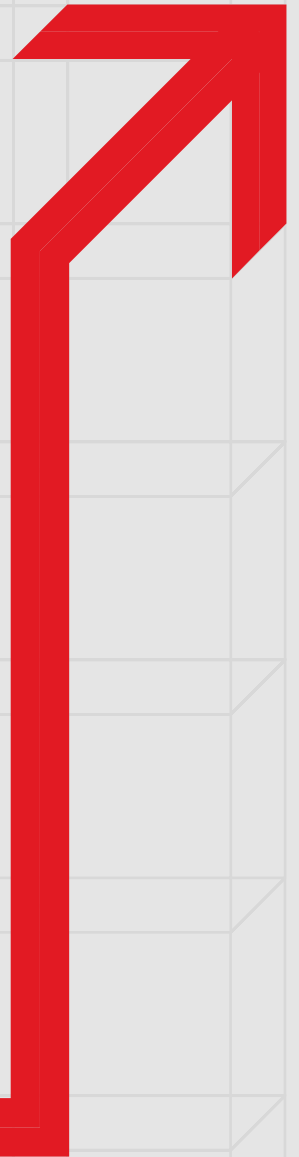




Achieve3000®

Achieve3000 Case Study

**Peking
University**



Peking University

Achieve3000 Case Study

Peking University, like many Higher Education Institutions around the world, faces a challenge in the wide range of English language ability levels its students have.

Whilst some learners join the university with advanced levels of English proficiency, there are others who need a little more support in this area.

The disparity in language ability was something the university was keen to address.

“They wanted to get the learners to a specific level in their English in their freshman year so that, in the second year, they can really focus on their majors.”

They elected to use Achieve3000 to support these objectives. This was put in place after a successful three-month pilot of the platform was completed.

What is Achieve3000?

For twenty years, Achieve3000 has offered proven solutions that can help address unfinished learning and prepare students for success.

Yawei explained that three-month pilot, rolled out across 2-3 classes and approximately 100 students showed the programme to be highly effective at addressing the challenges the university was facing. The senior leadership team were pleased with the positive impact it had had and made the decision to utilise it on a wider scale, with over 600 students now using Achieve3000.

Additionally, the university teaching team were impressed with the personalisation Achieve3000 products could offer each learner and the focus on Lexile level growth.



“For every student, the platform is able to identify which level to work at so their experience is tailored to their exact needs.”

“A further benefit is that when students join a university in China, they sit an English test and receive a score for that. The results for that English test are aligned to the Lexile scores in Achieve3000 so there’s a synchronicity between those scores and the scoring in the platform.”

Implementation

Having made the decision to offer Achieve3000 to learners in their first year at university, the students taking the English Reading class are now using it. They are set 4-5 activities and assignments each week which they must complete at least 75% of.

At the start of every academic year, the students are introduced to the platform and shown how to use it.

“When students are first introduced to it, they’re often surprised that there is a product like it.”

Feedback

When it comes to what the students think about using Achieve3000, the students recognise that it is there to help them.

“They can see that it helps them with their English skills.”

In addition to them recognising the benefits of using it, Miss Ma also shared that the work in Achieve3000 is said to be interesting and has helped students become more enthusiastic about their language work.

Yawei highlighted one particular area where he has heard especially positive comments. “At university, there’s less onus on the teachers to give insight and feedback and that can be an issue. The fact Achieve3000 has the capacity to offer feedback to learners has been very valuable.”

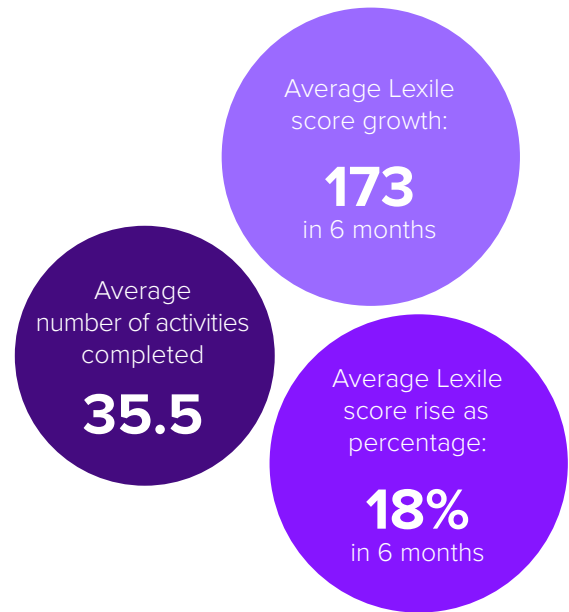
Data

The impact of Achieve3000 on the learners and their reading levels are clear to see each semester.

| Data set 1: March 2020 – September 2020 | |
|--|--|
| <p>17.34%</p> <p>This set showed an average growth across 313 learners in Lexile scores of 179 which was a growth of 17.34%</p> | <p>23.78</p> <p>The average number of program hours</p> |
| <p>34.5</p> <p>The average number of activities completed</p> | <p>There were positive correlations between log-ins, activities completed, program hours and growth in Lexile scores.</p> |

| Data set 2: October 2020 – March 2021 | |
|--|--|
| <p>17.19%</p> <p>This set showed an average growth across 459 learners in Lexile scores of 189 which was a growth of 17.19%</p> | <p>21.65</p> <p>The average number of program hours</p> |
| <p>36.7</p> <p>The average number of activities completed</p> | <p>There were positive correlations between log-ins, activities completed, program hours and growth in Lexile scores.</p> |

| Data set 3: March 2021 – June 2021 | |
|--|--|
| <p>18.8%</p> <p>This set showed an average growth across 303 learners in Lexile scores of 150.8 which was a growth of 18.8%</p> | <p>19.08</p> <p>The average number of program hours</p> |
| <p>35.3</p> <p>The average number of activities completed</p> | <p>There were positive correlations between log-ins, activities completed, program hours and growth in Lexile scores.</p> |



Recommendation

When it comes to discussing recommending Achieve3000, the consistent growth in positive Lexile scores across such high volumes of students are testament to the platform working at bolstering language ability at Peking University.

“There’s also the fact Achieve3000 offers each student a personalised experience which gives them outstanding support, plus the broad variety of articles.”

About Achieve3000

Achieve3000, a McGraw Hill company, delivers a comprehensive learning platform that significantly accelerates and deepens learning in literacy, math, science, social studies, and ELA. Using personalized and differentiated solutions, Achieve3000 enables educators to help all students achieve accelerated growth. For more than five million users, Achieve3000 improves high-stakes test performance and drives college and career readiness.

Learn more about Achieve3000’s learning solutions at www.achieve3000.com